

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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### Bank Square Coffee House Installs "Mighty Storm King" Mural

**Beacon, NY** – [Bank Square Coffee House](#) installed **Robert Rodriguez Jr's** "*Mighty Storm King*" mural at their main street location. **Bank Square Coffee House** is Beacon's newest and finest coffeehouse featuring high quality Hudson Valley roasted coffee and vegan baked goods. Long time Beacon residents, Leonard and Katy (owners) are outdoor enthusiasts who wanted to bring the beauty of the Hudson Valley "*inside*" for their local patrons and tourists to enjoy. They also own [Mountain Tops Outfitters](#), an outdoor recreational shop (right across the street), offering all the gear and apparel needed for hiking and kayaking.

The 54 x 128 mural is at their main entrance and depicts **Storm King Mountain**, a popular landmark in the Hudson Valley. In the 1960's, Con Ed proposed to build a pumped storage hydroelectric power plant at the mountain to meet the rapidly expanding power demand in the New York City region. This marked the beginnings of a new era of environmental advocacy in the U.S.

Thanks to objections of the locals and the formation of [Scenic Hudson](#), today Storm King Mountain remains a national landmark representing the start of the modern environmental movement.

For locally grown coffee, smoothies, teas, vegan baked goods, visit Bank Square Coffeehouse at 129 Main Street, Beacon.



#### About Robert Rodriguez Jr

Robert Rodriguez Jr is an award winning professional landscape photographer specializing in landscapes of the Hudson Valley. Seeking to capture the beauty, or convey the emotional qualities of a place or moment in nature, his images have elicited responses ranging from evocative, to spiritual and breathtaking. His images have appeared in numerous publications including the NY Times, and his work has been used by many non-profit organizations including Scenic Hudson, the Mohonk Preserve, and Audubon Society. His studio is located in Beacon, New York, and his work is on permanent display at the Riverwinds Gallery in Beacon, NY